

FROM ANANTH (∞) TO SHUNYAM(0)



ELEVATE GUEST EXPERIENCE WHILE MINIMIZING
ENVIRONMENTAL IMPACT

- Reduce plastic waste
- Provide luxury experience to your customers



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Website

www.shunyam.org



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info@shunyam.org

FOUNDER'S JOURNEY

Akshat Ghiya

Ex-Reliance Industries| NIT Surat

Insider Perspective

Akshat's first job was selling plastic resin to manufacturers in Daman

Need for change

He saw how much waste was being generated

Innovations

He understood that the products and packaging both must change to get long term and large-scale benefit

Entrepreneurial Spirit

Shunyam believes that we can foster this change through transformative individual innovation

The Time is Now

Given the global push for sustainability, this is the right time for change

Sustainability and Luxury

The most sustainable products are also the most natural; specially crafted for those with the finest taste



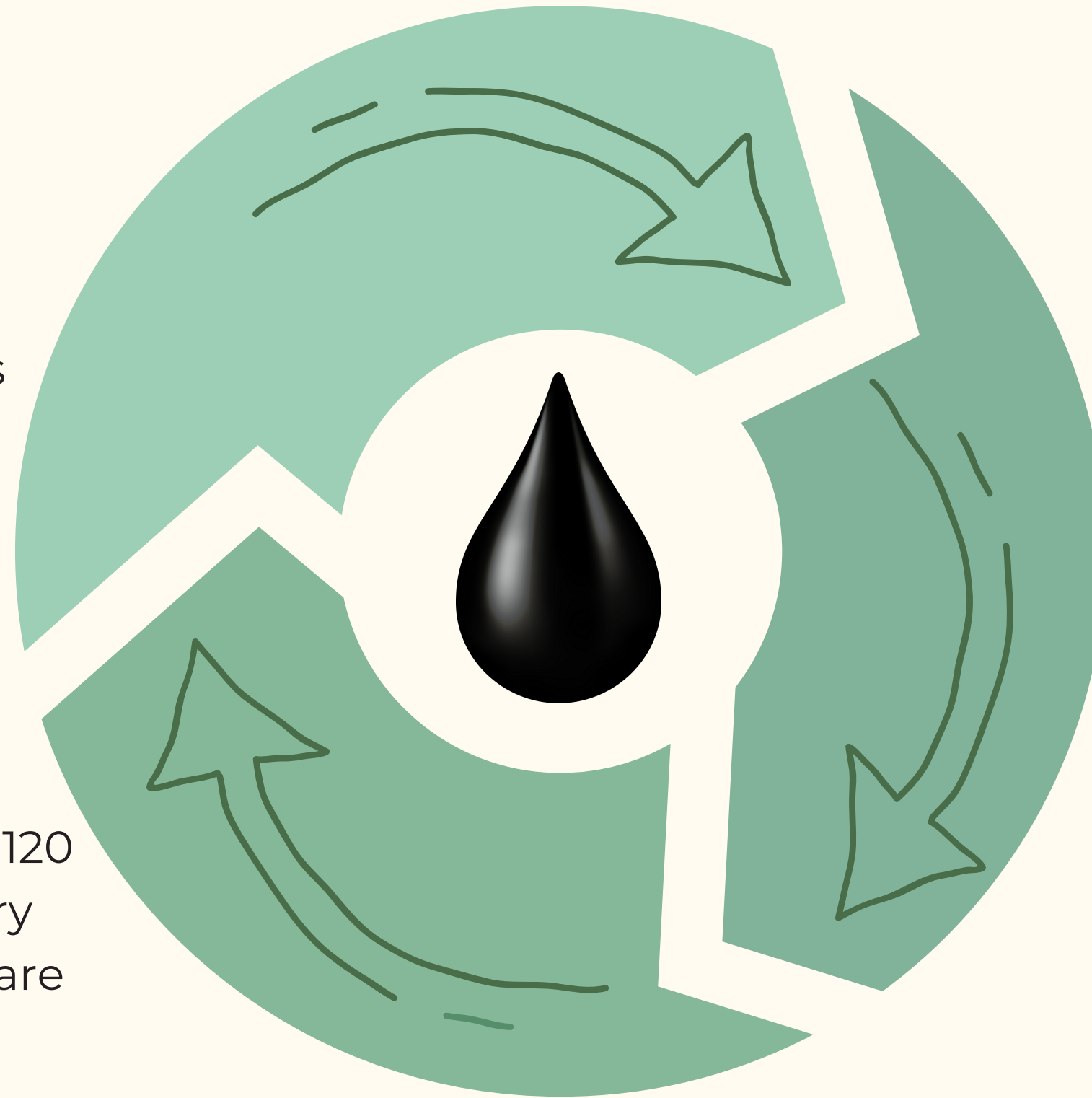
THE ANANTHA (∞) CONUNDRUM

Recycling is not the solution

Since 1950, the beginning of large-scale plastic production, only 9% of the world's plastic has been recycled. Plastic recycling is a myth

Plastics in personal care

The personal care and beauty industry produces more than 120 billion units of packaging every year globally—most of which are not truly recyclable



Products with water need plastic packaging

- Toothpaste contains 50% Water
- Shampoo contains 85% Water
- Liquid body wash contains 90% water

THE SHUNYAM SOLUTION

01

Innovative quality products

We design innovative premium products with natural ingredients, premium materials and without water to ensure excellence in performance and guest satisfaction.

Sustainability for hotels

Our products are plastic-free, water-free reducing environmental impact and aligning with hotels' sustainability goals.

02

03

Luxurious experience

Our products offer a premium experience for hotel guests, enhancing their stay with eco-friendly indulgence

OUR PRODUCTS



OUR HOTEL SOLUTIONS

Giving you what you want
Giving it the way you want



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OUR CURATED HOTEL BASKETS

Categories		Poorna Shunyam (Full Suite Offering)	Mukh Shunyam (Grooming Essentials)	Snan Shunyam (Bathroom Essentials)
Oral Care	Bamboo Toothbrush	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Toothpaste Capsules	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Tongue Cleaner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Body Care	Organic Soap Bar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	No Plastic Body Scrubs	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
	Bath Salts	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
	Earbud	<input checked="" type="checkbox"/>		
Shaving	Organic Shaving Soap Bar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Hair Care	Organic Shampoo Bar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Organic Hair Conditioner Bar	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
	Neem Comb	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Shower Cap	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>

Shunyam can also customize product offerings per request from hotels
All offerings will be provided in aesthetically pleasing boxes

BENEFITS FOR HOTELS



Enhanced Brand Image

Partnering with Shunyam showcases a commitment to sustainability, attracting eco-conscious guests and enhancing brand reputation.



Reduce Environmental footprint

By choosing our plastic-free products, hotels contribute to reducing plastic waste and promoting environmental stewardship



Differentiation

Stand out in the competitive hospitality market by offering guests a unique and luxurious eco-friendly experience



SUSTAINABILITY AND LUXURY GO HAND IN HAND



~10% of companies only offer sustainable travel experiences



~20% premium for sustainability is acceptable for 35% of travelers



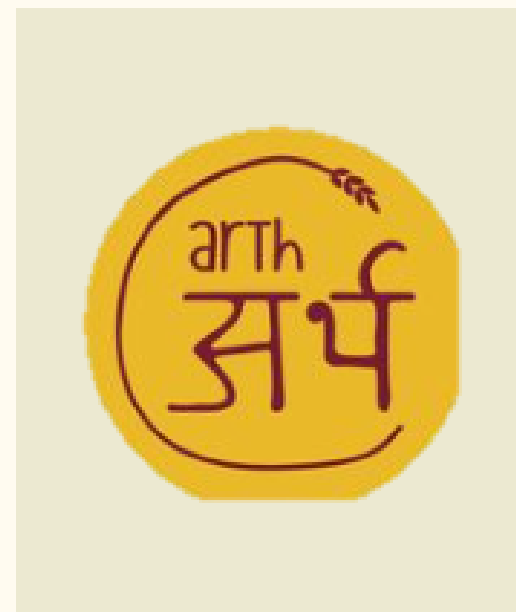
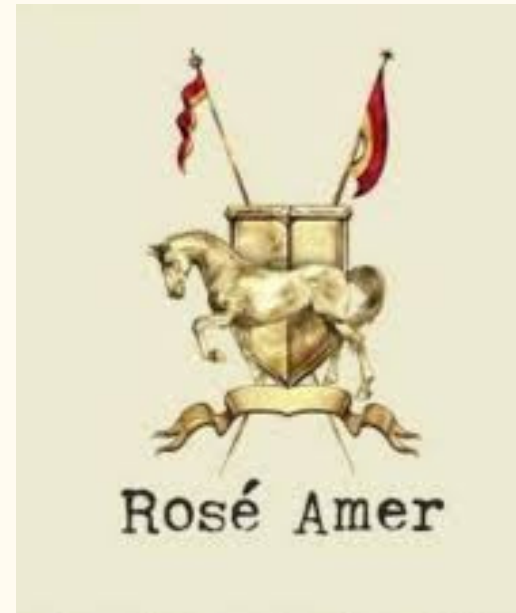
~25% of people associate sustainability with **Safety, Hygiene, Health and Quality**



~35% of people are **influenced by sustainability** while making their travel choices



OUR CUSTOMERS



TESTIMONIALS



"We are delighted to have incorporated Shunyam toiletries into our guest experience at Vinyasa Earth. Shunyam toiletries have undoubtedly elevated our customer experience, reflecting our shared values of sustainability and luxury."

~Sankalp Sharma, Vinyasa Earth



"Introducing Shunyam toiletries at our property has been a game-changer for us. The eco-friendly collection not only enhances the luxury experience we offer but also aligns perfectly with our ethos of sustainable hospitality. Shunyam toiletries have truly elevated our customer experience, making our guests' stay in Goa even more memorable."

~Nelson Fernandes, Anahata Retreat

NEXT STEP

Lets schedule a call to discuss pricing and how you can elevate your guest experience using Shunyam's premium products.



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THANK YOU



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